

Dear Future Writer,

Welcome to the online content writing training

“Yes, I can write!” This has to be the first feeling you should have if you want to become a writer. Regardless of your present writing ability, if you have this feeling be assured that **“YOU CAN WRITE”**.

If you are committed to becoming a writer, this is where you begin.

Writing is a skill that is required in all the spheres of life. Like all other skills writing also requires you to practice for mastering it. Right training is all you need to acquire the writing skills. Here is a course that provides you the right kind of training for YOU to start your content writing career.

This is a course which is designed to help you acquire all the knowledge and skills required to become an effective content writer. The course is developed by professionals of leads academy who have extensive experience in this field. All of our training programs are updated to cater to the changing needs of the content industry.

Good Content Writers are in Great Demand.

Content writing offers attractive career opportunities to the graduates who have flair, skills and the ability to write.

There is a growing demand for content writers, especially on the net because good content often translates into revenues.

Content writing is the basic for all the different types of writing. Once you specialize in content writing, you can graduate and upgrade to the following types of writing.

- Web content writing
- Technical Writing
- Creative Writing
- Research Writing
- Scientific Writing
- Copy writing
- Travel Writing
- Medical Writing
- Article Writing
- Web Copy writing

- Copy Editing
And many more....

How to Learn Effective Content Writing?

You can learn to write effective content if:

- You are systematically trained
- Improvisation happens continuously and consistently
The delay in learning to write effective content is one of the major causes for writing to be stagnated at average levels.

Start Learning Today!

Learning Outcomes

This course will empower with the traits that will make you the “most sought” candidates in the industry.

You will learn

- ***Module I: Essentials of Writing***
 - Why Become a Writer?
 - Do I have Writing Talent? It’s a Mistaken Question
 - Ways to get inspired to create content – Break through the Block
- ***Module II: Before You Write***
 - Introduction to Writing – Different types of information
 - Planning Your Writing
 - Guidelines to Write
 - What is a reader centric document?
 - Reading for Writing
 - Referencing and Plagiarism
- ***Module III: Write Right***
 - Reading for Writing
 - Writing Effective Paragraphs
 - Pre-writing
 - Effective writing
 - Communication with Subject Matter Expert
 - Grammar for Writers
 - Common Grammatical Errors

- **Module IV: After You Write**
 - Proof Reading
 - Editing
 - Communication with Graphic Artist
 - Rewriting
- **Module V: Publishing – Project Work**
 - Writing for Web
 - Publishing – Project Work
- **Module VI: Career Development for Writers**
 - Professional Development Skills

Keen on Pursuing a Career in Freelance Writing?

Our course provides you the skills required for writing effective articles for the web. It also provides you immensely useful resources for obtaining freelance projects.

You will learn the nitty gritty of writing wonderful articles for the web. All these will be taught to you in the “**Go Freelance – Tips for High Profile Freelance Writing Careers**” module.

What will you learn in this module?

- Mistakes You Must Avoid for Higher Writing Profits
- Critical Steps for Writing for Web
- Freelance for the Web – A Guide to Freelancing Opportunities
Make a High Profile Freelance Career!! Earn from Home...

We guarantee you will take away all the traits that is required for you to break into the industry.

Choose This Course If:

- You strongly feel that improvement in your writing will affect your career
- You are a professional /executive who works with content
- You want to make a career in writing.
- If you are a subject matter expert and you want to write for magazines, journals, books etc.
- You want to make a career in technical writing, e-learning, publishing or medical writing

What Will You Learn From This Foundation Course?

Here are some of the things you will learn from this course

- The overview of the core skills required to become a content writer
- Careers in the content industry.

- Overview to the process of writing
- Skills/Techniques you require to become an efficient content writer.

I hope I had covered all the required details. If you still have doubts simply get in touch.