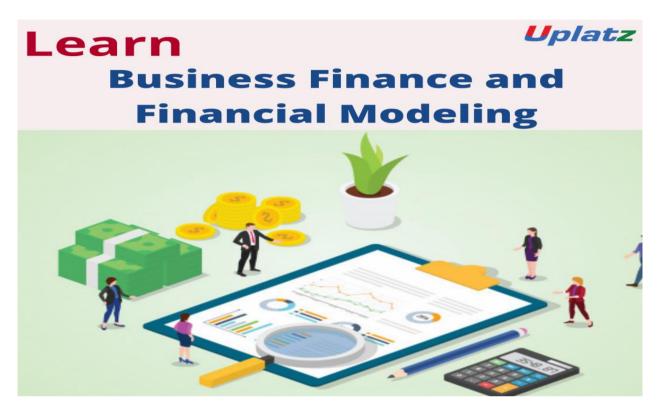


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Business Finance and Financial Modeling- Course Syllabus

Topic 1: Valuation

- Introduction to valuation
 - The importance of valuation
 - Understanding enterprise value and equity value
 - Valuation method 1: Comparable Company Analysis
 - Selecting comparable companies
 - Spreading comparable companies
 - Analyzing the valuation multiples
 - Concluding and understanding value
 - Valuation method 2: Precedent Transactions Analysis
 - o Selecting comparable transactions
 - Spreading comparable transactions
 - Concluding value
- Valuation method 3: Discounted Cash Flow (DCF) analysis
 - Understanding unlevered free cash flow
 - Forecasting free cash flow



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- o Forecasting terminal value
- Present value and discounting
- Understanding stub periods
- o Performing sensitivity analysis
- Weighted Average Cost of Capital (WACC)
 - Using the CAPM to estimate the cost of equity
 - Estimating the cost of debt
 - o Understanding and analyzing WACC
 - Concluding valuation
 - Aggregating the three methodologies
 - o Concluding value

Topic 2: Building an Integrated Cash Flow Model

- Introduction to financial modeling
 - o Understanding the links between the financial statements
 - Understanding circularity
 - Setting up and formatting the model
 - o Selecting model drivers and assumptions
- Modeling and projecting the financial statements
 - Projecting the income statement
 - Projecting the balance sheet
 - Projecting the cash flow statement
 - Creating the debt and interest schedule
 - Revolver modeling
- Analyzing and concluding the model
 - Analyzing the output
 - Stress testing the model
 - Fixing modeling errors
 - Advanced modeling techniques
- Using the model to create a Discounted Cash Flow (DCF) Analysis

Topic 3: Recruiting, Interviewing and Conclusion of the Course

- Recruiting and Interviewing
 - What are financial institutions and investment banks looking for?
 - General interviewing overview
 - Qualitative/fit questions
 - Technical questions
- After the interview
 - Following up
 - o Selecting a firm
 - Selecting a group